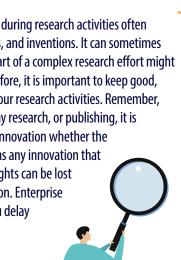
Protect Your Innovation

Success in research and technology commercialization requires your active participation in the process. Enterprise & Innovation will involve you along the way, making the endeavor a team effort.

Research

Observations and experiments during research activities often lead to discoveries, innovations, and inventions. It can sometimes be difficult to identify which part of a complex research effort might constitute an innovation; therefore, it is important to keep good, reliable laboratory records of your research activities. Remember, before sharing the results of any research, or publishing, it is important to ask Enterprise & Innovation whether the document or disclosure contains any innovation that could be patented, as patent rights can be lost upon publication or presentation. Enterprise & Innovation will never ask you delay publishing or presenting – our work will be based on your timeline.





Commercialization

Assessment

and reach of your work.

Enterprise & Innovation will

evaluate the global market

potential of your innovation

and assess regional to international opportunities with industry leading companies, entrepreneurs

and investors.

We aim to maximize the impact

Certain technologies and innovations may

Find a Partner

Start a Company Certain technologies and innovations may

be best suited for a spin-out company

- a new company formed specifically to

develop technology arising from within the

University. Spin-outs may include the direct

involvement of the founding researchers.

be best suited for a licensing partnership with an existing company. Enterprise & Innovation will conduct market research, develop a list of market contacts, and coordinate with the researcher to attract potential licensees.



Licensing

User Requirements

Marketing activities may result in one or more potential partners conducting an

in-depth examination of the technology

and market opportunity. If a prospect wants

to license a technology, they will present a

plan for commercialization and negotiate

business terms with Enterprise & Innovation.

From there, our office

prepares a formal agreement draft,

negotiates and

the license.

ultimately executes

Innovation Disclosure

An innovation disclosure is a confidential document that provides Enterprise & Innovation with basic information about your innovation. Once we have received your disclosure, someone from our office will reach out to you to begin the process. An innovation disclosure should be submitted before any disclosure of your technology outside of the University community. Submit your innovation disclosure form at unr.inteum.com/inventorportal

Intellectual **Property** Assessment

Enterprise & Innovation will conduct an assessment to determine whether IP protection is needed to commercialize the innovation. This involves a review of the innovation disclosure and research regarding the market, competitive technologies and prior art.

Protection

Based on the assessment, Enterprise & Innovation will determine whether it will file for patent protection. When appropriate, the University may utilize copyright or trademark rights to commercialize University innovations or works of authorship per the University Administrative Manual 6,507: Intellectual Property Policy.



Relationship Management

Once a license agreement has been completed, the licensee will continue to develop the innovation to create products or services in accordance with the terms of the license agreement. Throughout the duration of the agreement, Enterprise & Innovation will monitor the progress of the licensee to verify they are in compliance with their obligations and ensure that royalty payments are received and distributed accordingly.

unr.edu/enterprise (775) 784-4421 **Enterprise & Innovation**



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Protect Your Innovation

Follow this step by step process through research commercialization to learn:

- Where to begin
- How to protect your ideas
- How to position your innovation for commercial markets
- What to expect for your efforts



University of Nevada, Reno

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